



Awards for Membership

There are two awards given each year to one PTA unit statewide. These awards are for the greatest increase in membership over the previous year's membership numbers. The award is calculated by the Iowa PTA Membership Committee and is based on membership dues remitted to the Iowa PTA Office by March 1 each year.

Gold Award

The *Gold Award* is given to the PTA unit with the greatest increase in membership numbers over the previous year.

Silver Award

The *Silver Award* is given to the PTA unit with the greatest percentage increase in membership numbers over the previous year.

There are three awards given to PTA units for membership numbers in specific areas. Special forms need to be filled out by the local unit and mailed to the Iowa PTA Office to apply for these awards. The forms must be postmarked no later than March 1 in order to qualify for the award.

Community Outreach Award

The *Community Outreach Award* targets non-traditional members. *Non-traditional* is defined as any member who is **not** a parent or guardian of a student in the school, a teacher or staff member in the school building, or a student in a PTSA school building. *Non-traditional* memberships include businesses as well as individuals. In order to apply for this award, a PTA unit must have at least 25 non-traditional memberships.

Apple Award

The *Apple Award* is given to PTA units who have 100% of the teachers in the school building as members of their unit. *Teacher*, for this award, is defined as certified, full-time employees in the school building.

Mr. PTA Award

The *Mr. PTA Award* is given to PTA units in which at least 20% of their membership is male. Any man who cares about children and youth and is interested in their well-being can be a PTA member.

There are four general membership awards given to PTA units each year. The winners of these awards are calculated by the Iowa PTA Membership Committee and are based on total membership numbers as of March 1 each year.

Oak Tree Award

The *Oak Tree Award* is given to PTA units with a membership equal to or greater than 50% of the student population of the school. *Student population* used in this calculation is based on enrollment information from the Iowa Department of Education.

President's Challenge Award

The *President's Challenge Award* is given to PTA units with at least a 25% increase in membership over the previous year. This award does not apply to newly-formed units.

Acorn Award

The *Acorn Award* is given to PTA units with at least a 10% increase in membership over the previous year. This award does not apply to newly-formed units.

Honor Award

The *Honor Award* is given to PTA units with any increase in membership over the previous year. This award does not apply to newly-formed units.

There is one additional award given to units who remit their membership dues early. The award winners are calculated by the Iowa PTA Membership Committee and winners are notified by December 1 each year.

Early Bird Award

The *Early Bird Award* is given to PTA units that remit membership dues for 25 members or at least 50% of the previous year's membership, whichever is larger, to the Iowa PTA Office by October 31. This award entitles the receiving unit to one free Iowa PTA Convention registration for a PTA member **with** the paid registration of another PTA member.